



ALMA MATER STUDIORUM | AREA
UNIVERSITÀ DI BOLOGNA | INNOVAZIONE

APPLICATION FORM

CALL FOR STARTUPS & CALL FOR IDEAS 2025/2026

Fields marked with an asterisk () are mandatory, but we strongly recommend that you complete all sections of the form.*

Applicant's name:

Applicant's surname:

Unibo email address:

Call for Startups 2025/2026 – Emerging Ideas

*How did you find out about Call for Startups & Call for Ideas? **

UNIBO magazine

UNIBO social network

UNIBO student newsletter

Laboratorio Aperto Forlì – Start up Creation Lab

From friends or colleagues

From UNIBO staff (e.g. professors, in presentations during courses given by KT managers etc.)

Project Work during courses

Other (please specify)

(Section 1) – Presentation of your business idea

1. Name of the emerging business idea*

2. Have you already applied with this same idea in any previous editions of the *Call for Startups & Call for Ideas (formerly Call for Startups)?**

Responsabile del procedimento: Romina Veronica Germana Kniaz | romina.kniaz@unibo.it

UNITÀ DI PROCESSO KTO - NUOVA IMPRENDITORIALITÀ

Via Ugo Foscolo, 7 | 40123 Bologna, Italia | tel. +39 051 2080629 | kto.imprenditorialita@unibo.it



3. Have you already applied with a different idea in any previous editions of the *Call for Startups & Call for Ideas (formerly Call for Startups)*?*
4. Under which sub-category does your idea fall?*

 - a. Call for Ideas (Emerging Ideas) – Technological, Digital and Industrial Innovation
 - b. Call for Ideas (Emerging Ideas) – Environmental Sustainability, Energy and Circular Economy
 - c. Call for Ideas (Emerging Ideas) – Social, Cultural and Educational Impact
 - d. Call for Ideas (Emerging Ideas) – Health & Life Sciences

5. Who are your target customers? (1,000 characters)*
6. What is the problem perceived by your customers to which your project responds? (1,500 characters)*
7. Describe the solution you propose in response to the problem and its main benefits (1,500 characters)*
8. Describe how your business project will generate revenue (1,500 characters)
9. Who are the current market leaders/your competitors? (1,500 characters)
10. What makes your idea different from the products/services already available on the market? (1,500 characters)
11. Tell us about your idea in a video – Link to your video on YouTube (1 min)*
12. Short description: describe your idea in max 500 characters*

(Section 2) – Stage of development of your project

1. Do you have a prototype or product yet?
2. If you answered “Prototype” or “Product” to the previous question and you can do so, please provide a link or upload a picture of the Product/Prototype.



ALMA MATER STUDIORUM | AREA
UNIVERSITÀ DI BOLOGNA | INNOVAZIONE

(Section 3) – Presentation of your team

1. How many people are currently part of your team?
2. Please complete the information about your team (if any). If you are alone, complete your own presentation.
3. In your opinion, what expertise and relationships you gained in your professional and personal journey could be instrumental to the development of the project? Tell us more about yourself and the rest of your team (if any). (1,000 characters)
4. Picture of the applicant/team (if any).

(Section 4) – Your motivation and expectations

1. Why did you and the rest of your team (if any) decide to present your business project? What are your goals and how do you intend to achieve them? (500 characters)
2. What do you expect from this business development pathway? (500 characters)

Call for Startups 2025/2026 – Established Startups

(Section 1) – Presentation of your startup

1. Name of the startup*
2. Date of establishment*
3. Please attach an updated Chamber of Commerce certificate*
4. Please describe your startup. How is it innovative? (1,000 characters)*
5. What do you think is the main risk for your startup? (1,000 characters)
6. What are your short-term goals (next 3 to 5 months) for your startup? (1,000 characters)

Responsabile del procedimento: Romina Veronica Germana Kniaz | romina.kniaz@unibo.it

UNITÀ DI PROCESSO KTO - NUOVA IMPRENDITORIALITÀ

Via Ugo Foscolo, 7 | 40123 Bologna, Italia | tel. +39 051 2080629 | kto.imprenditorialita@unibo.it



7. How do you see your startup in 10 years' time? (1,000 characters)

(Section 2) – Presentation of your team

Please complete the information about your startup team (role, biographical data, contact information, course of study attended, campus, degree, CV if any, presentation of each component)*

(Section 3) – Link to your video on YouTube

Please provide a link to a 1-minute video presenting your startup project and team*

(Section 4) – Lean canvas

1. Problem (1,000 characters)
2. Solution (1,000 characters)
3. Customer Segments (1,000 characters)
4. Unique Value Proposition (1,000 characters)
5. Unfair Advantage (1,000 characters)
6. Channels (1,000 characters)
7. Key Metrics (1,000 characters)
8. Cost Structure (1,000 characters)
9. Revenue Streams (1,000 characters)
10. If you want to add something that you think might be useful for us to evaluate your project, please feel free to do so below (1,000 characters)